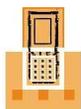**'Mobile phones:
The new talking drums of Everyday Africa?'**

**Workshop 9 & 10 December 2010
African Studies Centre
Leiden**

# Mobile Africa Revisited Research Program

*A comparative study of the relationship between new communication technologies and social spaces (Chad, Mali, Cameroon, Angola, Sudan and Senegal)*

This research program investigates the relationship between new Information and Communication Technologies (ICTs), social space, mobility and marginality in Sub-Saharan Africa. Although transport facilities and communication infrastructure are frequently deficient in the so-called remote and marginal regions of Africa, these regions usually have long histories of trans-local mobility and migration. As a result of this combination of remoteness and mobility, the impact and the social use of new ICTs may be most dramatic among marginal social categories and in marginalized areas. Relations between people living in these areas and those who have moved away can be studied as strings of people forming mobile margins, with changing aspirations and possibilities.

This project aims to study the extent to which the recent introduction of new ICTs in these areas is shaping and is shaped by the mobile margins, both socially and economically. Alternative alleys of contact are perhaps being opened up but it is also possible that earlier routes and forms of interaction are being closed off or redefined. New ICTs may be leading to unforeseen opportunities but could also generate new patterns of exclusion and poverty and lead to new social hierarchies. New ICTs are perhaps being used and articulated in creative, locally embedded ways, but it could equally be possible that people in mobile marginal networks feel that the new ICTs and the international companies introducing them are being aggressively imposed on them, leading to new social, moral and economic problems. The research programme therefore aims to interrogate the unequivocally positive view regarding the introduction of ICTs that is often found in policy circles.
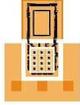
In our research program on social relations, mobility and new communication technologies in Africa we seek to address the issue of development and communication technologies through the interpretation of African end-users. Instead of a macro-perspective we propose to deal with large structures and big issues from a bottom-up perspective: the daily lives of people and their evaluations of new technologies are central to our endeavor. Combining historical and anthropological methods we hope to address how people in Africa are appropriating new ICTs and how they did so in the past. Such an approach may redirect the debates mentioned above towards more emphasis on agency in historically specific contexts.

Exchange with organizations in the telecommunication business sector and in development organizations is essential to this program.

Please visit the Mobile Africa Revisited website for more information: http://mobileafricarevisited.wordpress.com/.

# **Program's Publications**

## Edited Volumes

Mirjam de Bruijn, Francis Nyamnjoh & Inge Brinkman (eds.) (2009) *Mobile Phones: The New Talking Drums of Everyday Africa*, Bamenda/Leiden: Langaa Publishers/African Studies Centre.

Mireia Fernández-Ardèvol & Adela Ros Híjar (eds.) (2009), *Communication Technologies in Latin America and Africa: A multidisciplinary perspective*, Barcelona: IN3.

## Book chapters

Inge Brinkman, Siri Lamoureaux, Daniela Merolla and Mirjam de Bruijn (2010) 'Local stories, global discussions: websites, politics and identity in African contexts'. In: Herman Wasserman (ed), *Popular Media, Democracy and Development in Africa*, Routledge 2010.

Mirjam de Bruijn (2009) 'Chapter 6: Africa connects: Mobile communication and social change in the margins of African society. The example of the Bamenda Grassfields, Cameroon'. In Mireia Fernández-Ardèvol & Adela Ros Híjar (eds.) *Communication Technologies in Latin America and Africa: A multidisciplinary perspective*, Barcelona: IN3.

Inge Brinkman and Silvia Alessi (2009) 'Chapter 7: From "lands at the end of the earth" to "lands of progress"? Communication and mobility in South Eastern Angola'. In Mireia Fernández-Ardèvol & Adela Ros Híjar (eds.) *Communication Technologies in Latin America and Africa: A multidisciplinary perspective*, Barcelona: IN3.

Siri Lamoureaux (2009) 'Chapter 8: Imagined connectivity, poetic text-messaging and appropriation in Sudan'. In Mireia Fernández-Ardèvol & Adela Ros Híjar (eds.) *Communication Technologies in Latin America and Africa: A multidisciplinary perspective*, Barcelona: IN3.

## Working Papers

Khalil Alio (2008) *Conflict, mobility and language: the case of migrant Hadjaraye of Guéra to neighboring regions of Chari-Baguirmi and Salamat (Chad).* Leiden: African Studies Centre, ASC working paper 82.

Fatima Diallo (2009) *Espace public et technologies numériques en Afrique: emergence, dynamique et gouvernance du cyberspace sénégalais.* Leiden: African Studies Centre, ASC working paper 86.

**Journals**

JAMBA, Journal of Disaster Studies, <u>Vol. 2, No. 3, December 2009: Neglected Disasters.</u>

**Theses**

In our program we actively seek to engage MA students to finish their Master thesis on a theme related to issues of mobility, communication technologies and social relations.

Henrietta Nyamnjoh, PhD candidate on the Cameroon case in our program, wrote her MA thesis on Senegalese fisher migrants. The thesis, '<u>We Get Nothing from Fishing. Fishing for Boat Opportunities Amongst Senegalese Fisher Migrants</u>', was published with Langaa/ASC.

Silvia Alessi, an MA student from the University of Florence, carried out research on war and mobility in Angola. Her thesis (in Italian), entitled '<u>I percorsi della fuga e le dinamiche del ritorno: rifugiati e IDPs nel contesto angolano</u>' (Flight Patters and Return Dynamics: Refugees and IDPs in the Angolan Context). In it she stresses that any intervention should take the cultural and historical heritage of Angola's people into account.
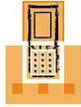
Hanneke Post, a PhD student at Wageningen University wrote her MA thesis on ICTs in Mali. Her thesis is entitles, '<u>The appropriation of ICT in a network of rural collectivities, 'Empowerment or Exclusion?'</u>'.

Seydou Magassa, an MA student from the University of Bamako, carried out research on social mobility and the telephone in Bamako. His thesis (in French) is entitled, '<u>Mobilité sociale et marché de la téléphonie mobile dans le district de Bamako</u>'.

Youssouf Ag Rissa, an MA student fromt the University of Bamako, carried out research on mobility and the mobile phone amongst the Tamashaq of Mali. His thesis (in French) is entitled, '<u>Mobilité et téléphone portable en milieu Tamashaq du Mali : usages et appropriations chez les Kel Adagh</u>'.

# **Workshop Framework**

In the discussions on development and technology, 'access' is often an important issue: at times it is even assumed that ensuring access to new ICTs will automatically lead to 'development'. And indeed, we have heard of many examples in which access to new ICT leads to empowerment. Fishermen around Lake Victoria receive price information through their mobile phones so that they are less vulnerable to economic exploitation, women in various countries in Africa use new ICT to expand their communication possibilities in spite of restrictive norms in terms of mobility, versatility in new ICTs may offer youth new powers vis-à-vis the community elders.

This argument is also used in a wider context: access to information and communication is assumed to lead to a world in which distances are disappearing. The world will become a global village in which in principle all people have equal access to information and geographical place no longer plays a role.

Yet mere access to ICT is not enough to 'develop' and an increase in mobility is no guarantee for empowerment; the relations between technology and development need to be qualified. Thus James Ferguson (2006) has argued that the new ICT and the new forms of mobility will lead to new hierarchical structures, which he labels 'global shadows'. He expects that hierarchical relations will not disappear as expected, but rather be reproduced on a larger scale. This will lead to a new underdeveloped world and to new forms of poverty; no longer located in specific geographical regions but spread into the world.
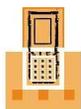
This shows that access cannot be viewed independently of socio-political relations. A range of questions come to the mind:

- Whose development is involved?
- By who are new ICT appropriated?
- In what ways are local hierarchies reinforced through new ICTs or new hierarchies created?
- Are new ICTs used in politically repressive systems?
- Do new ICTs function in unequal global socio-economic relations?
- How does access to ICT interfere with societies that are increasingly spread over the world (migrant communities, etc)?

These questions suppose a qualitative approach: statistics indicating the number of people having access to new ICTs do not suffice; forms and contents of communication require study as well. In this workshop we are especially interested whether or not experiences 'in the field' influenced prior lines of thinking and your own assumptions regarding empowerment were readjusted on the basis of end-users' perspectives.

# Program Day 1

**Thursday 9<sup>th</sup> December:**

Place of venue:        FSW, 1A-01*


*9.15 – 9.45*            *Introduction and welcome*
   Mirjam de Bruijn & Inge Brinkman

*9.45 - 10.00*            *Opening of the workshop by the ASC Director Ton Dietz*

*10.00 – 10.45*
   Keynote: Herman Wasserman: 'Mobile phones, ICTs and everyday African democracy: transmissions and transgressions'
      Discussant: Michael Rowlands

*10.45 – 11.00*            BREAK

*11.00 – 12.15*            *State and media*
   ♣ Mobile phones in the hands of citizens more than just a tool?: Marjan Besuijen (HIVOS)
   ♣ Ghetto Radio: Maarten Brouwer (Ghetto Radio)
   ♣ Democracy and governance technologies in Casamance, Senegal: Fatima Diallo (University of Leiden/ASC)
      Discussant: Francis Nyamnjoh (University of Cape Town)

*12.15 – 13.00*            *ICT and local politics*
   ♣ Mobile campaigning: Kersti Wissenbach (Butterfly Works)
   ♣ Mobieltje onmisbaar in verslaggeving: Bertil van Vugt (Africa Interactive)
   ♣ Mobile reporting as a child abuse detection tool: Olivier Nyirubugara (Voices of Africa Media Foundation)
      Discussant: Bart Barendregt (University of Leiden)

*13.00 -14.00*            LUNCH

*14.00 – 15.15*            *Technology and development/knowledge and society*
   ♣ Uganda: outsourcing contracts, development of technology in the countries: Bart van der Linden (Giarte)
   ♣ NICE - A growing business of ICT services for development in The Gambia: Lonneke Craemers (NICE)
   ♣ The Cheetah Generation and the rise of the local African entrepreneur: Ben White (HIVOS)
      Discussant: Robert Ross (Leiden University)

*15.15 – 16.00*        *Dialogues between Development and Communication*
♣ Rethinking Communication Research and Development in Africa: Francis Nyamnjoh (University of Cape Town)
♣ Beyond markets for mobiles: the development sector and pro-poor impacts of ICTs: Ben Garside (IIED)
    Discussant: Ben White (Hivos)

*16.00 – 16.15*        BREAK
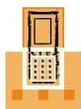
*16.15 – 17.30*        *Calling in/from Africa*
♣ "Hello! The house is following the conversation:" The use of ICTs for social networking amongst the Pinyin and Mankon in Cape Town and Holland: Henrietta Nyamnjoh (University of Leiden/ASC)
♣ The ICT in the service of Transnational Migration: The Cell phone and the Nigerian Immigrants in Anglophone Cameroon: Tangie Fonchingong (Counterpart institute Cameroon: University Buea)
♣ Phones, mobility, borders and limits: Inge Brinkman & Mirjam de Bruijn (ASC)
    Discussant: Michael Rowlands (University College London)

*18.30 – 20.30*        DINNER


* Faculty of Social and Behavioral Sciences, Pieter de la Court Gebouw, Wassenaarseweg 52, 2333 AK Leiden, http://www.socialsciences.leiden.edu/publicadministration/press/location.html

# Morning Program Day 2 (closed session)

**Friday 10th December:**

Place of venue:       FSW, 1A-01*

*9.00 – 9.15*       *Introduction and welcome*

*9.20 – 10.15*       *ICT and entrepreneurship, daily life*
   ♣ ICT integration as a process of social innovation: how to ensure that ICT leads to development goals: Francois Laureys (IICD)
   ♣ Empowerment or exclusion? ICT appropriation in rural Mali: Hanneke Post (WUR, PhD)
     Discussant: Ben Garside (IIED)

*10.15 – 10.30*       BREAK

*10.30 – 11.15*       *Business and ICT development*
   ♣ Mobile telephony: public-private partnerships in emerging markets, Hajo van Beijma (Text to Change)
   ♣ African mobile telecoms: Are the glory days and gold rush over?, Martin de Koning (UPC)
     Discussant: Bart van der Linden (Giarte)

*11.15 - 12.15*       *ICT and political activism*
   ♣ Freedom Fone Zimbabwe, Brenda Burrell (Freedom Fone)
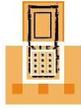   ♣ Cross-media and human rights, Simeon Oriku (The Kuyu Project)
     Discussant: Herman Wasserman (Rhodes University, SA)

*12.15 – 13.15*       LUNCH

* Faculty of Social and Behavioral Sciences, Pieter de la Court Gebouw, Wassenaarseweg 52, 2333 AK Leiden, http://www.socialsciences.leiden.edu/publicadministration/press/location.html

# Afternoon Program Day 2 (open session)

**Friday 10<sup>th</sup> December:**

Place of venue: FSW, 1A-01*

*13.30 – 14.00*     *Introduction and welcome*
Calling for equality? Communication technologies and social hierarchies
Mirjam de Bruijn and Inge Brinkman

*14.00 – 14.45*     *Connecting Dreams: Success/failure, crossing borders and new ICT (film)*
Sjoerd Sijsma

*14.45 – 15.30*     *Summary and critical reflections*
Francis Nyamnjoh

*15.30 – 15.45*     BREAK

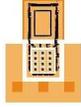*15.45 – 17.00*     *Plenary Debate*
Plenary debate with theses from: Herman Wasserman, Ben Garside, Martin de Koning, Brenda Burrell, Hajo van Beijma, Mieke Hartveld
Chair: Mirjam de Bruijn

*17.30 – 18.30*     DRINKS


\* Faculty of Social and Behavioral Sciences, Pieter de la Court Gebouw, Wassenaarseweg 52, 2333 AK Leiden, http://www.socialsciences.leiden.edu/publicadministration/press/location.html

# Participants

For this workshop we have invited people/organizations from various fields of involvement in the relationship between ICT and African societies. During the workshop the participants will present their field of involvement with ICT and include their visions on the achievements. These will be followed by a discussion in line with the questions raised in the text above.

## A. Academic sector

**IIED, Ben Garside**
Ben Garside is a member of the Sustainable Markets Group of the International Institute for Environment and Development (IIED) in London.
ben.garside@iied.org, www.iied.org

**Rhodes University, South Africa, Herman Wasserman**
Herman Wasserman is Professor in the School of Journalism and Media Studies at Rhodes University, South Africa, where he also heads the Research Unit for Media in the Global South. He edits the journal *Ecquid Novi: African Journalism Studies.* Recent books include *Tabloid Journalism in South Africa: True Story!* (Indiana UP) and the edited volume *Popular Media, Development and Democracy in Africa* (Routledge). h.wasserman@ru.ac.za,
http://www.ru.ac.za/jms/staff/mediastudies

**University of Cape Town, Francis Nyamnjoh**
Francis Nyamnjoh is one of the coordinators of the 'Mobile Africa revisited' program team as well as Professor of Anthropology at the University of Cape Town in South Africa. francis.nyamnjoh@uct.ac.za, http://www.nyamnjoh.com/

**University College London, Michael Rowlands**
Michael Rowlands is a Professor at the Department of Anthropology and teaches cultural heritage and museum anthropology. m.rowlands@ucl.ac.uk
http://www.ucl.ac.uk/anthropology/staff/m_rowlands

**Wageningen University (WUR), Hanneke Post**
Hanneke Post is a PhD student at WUR. Her research focuses on the contribution of ICT to networking possibilities of farmer's collectives in Mali. hanneke.post@wur.nl
http://mobileafricarevisited.wordpress.com/

**Radboud University Nijmegen, Joris Schapendonk**
Joris Schapendonk is a PhD student at the Human Geography Department. His research focuses on the migration processes of sub-Saharan African migrants moving towards Europe. J.Schapendonk@fm.ru.nl http://socgeo.ruhosting.nl/staff/48/

**University of Amsterdam, Gianluca Iazzolino**
Gianluca Iazzolino is a recent MSc graduate in Conflict resolution and Governance of the University of Amsterdam. His thesis was based on ethnographic research in Kibera, focusing on how mobile technology contributed to the response of the Kenyan civil society during the 2008 political crisis. Gianluca analyzed the interplay between two very different expressions of the local civil society: PeaceNet, a network of Kenyan advocacy organizations; and Kibera's kamukunji, or community assembly. He now intends to explore the role of mobile technologies in refugee camps in the region of the Great Lakes. giazzolino@gmail.com

**University of Leiden, Bart Barendregt**
Bart Barendregt is a lecturer and researcher at Leiden University. His research focuses on the process of appropriation of mobile phone technology by marginalized groups, as part of a larger book project on the "Underbelly of Indonesian IT society". barendregt@fsw.leidenuniv.nl
http://www.fsw.leidenuniv.nl/ca-os/organisatie/stafleden/barendregt-bart

**University of Leiden, Robert Ross**
Robert Ross is Professor of African History at Leiden University. He is involved in research on the history of communication technologies. R.J.Ross@hum.leidenuniv.nl
http://www.hum.leiden.edu/history/staff/rossrj.html

**Counterpart institute Cameroon: University Buea, Tangie Fonchingong**
Tangie Fonchingong is a visiting fellow at the African Studies Centre in Leiden. His research focuses on human mobility and more specifically on 'The Political Economy of Trans-national Mobility: The Case of the Nigerian migrants in Anglophone Cameroon'. Tangie is co-supervisor of two PhD students linked to the 'Mobile Africa Revisited' program.
tfonchingong@yahoo.com
http://www.ascleiden.nl/GetPage.aspx?url=/about/tangiefonchingong

**Centre for African Studies (CASB) University of Basel, Divine Fuh**
Divine Fuh received a PhD from the Institute of Social Anthropology, University of Basel in 2009. He was also affiliated to the Centre for African Studies in Basel (CASB). His PhD dissertation – Competing for Attention: Youth Masculinities and Prestige in Bamenda, Cameroon –addresses the question of how youth in an African City (Bamenda) cope with the many challenges that the weakness of the state, the economy and the many aspects of the ongoing processes of globalization and shifts in gender identities provoke. While in Basel he has also served as lecturer in social anthropology and, coordinator for the Institute of Social Anthropology's Joint Research Group on Visual Culture and Political Transformations.
divine.fuh@unibas.ch , www.unibas-ethno.ch www.zasb.unibas.ch www.langaa-rpcig.net

**WOTRO, Martijn Wienia**
Martijn Wienia is program officer with the WOTRO Science for Global Development division of the Netherlands Organisation for Scientific Research (NWO) in The Hague. He holds a Ph.D. in Anthropology from Leiden University and his thesis

"Ominous Calm" (2009) focused on post-conflict calm in Northern Ghana. His main research interests are peace-building, tolerance and sovereignty in West Africa. m.wienia@nwo.nl, www.nwo.nl

**ASC, Mirjam de Bruijn**
Mirjam de Bruijn is an anthropologist and Professor of African Studies at Leiden University. She is also a senior researcher the African Studies Centre and Director of the Research Masters 'African Studies' (LU/ASC). In addition, she has been made an Honorary research Fellow at the University of Cape Town in South Africa. She is one of the coordinators of the 'Mobile Africa revisited' program. bruijnm@ascleiden.nl http://mobileafricarevisited.wordpress.com/

**ASC, Inge Brinkman**
Inge Brinkman is a Post-doc researcher at the ASC in Leiden. She is one of the coordinators of the 'Mobile Africa revisited' program. Her main research focus is on Angola/Namibia.IBrinkman@ascleiden.nl, http://mobileafricarevisited.wordpress.com

**ASC, Inge Butter**
Inge Butter works as student-assistant for the Connections & Transformations research group at the ASC. She studied Cultural Anthropology & Sociology at the University of Leiden and is currently rounding of a study in Arabic Language & Culture at the same university. Butteric@ascleiden.nl

**ASC, Henrietta Nyamnjoh**
Henrietta Nyamnjoh is a PhD student at the African Studies Centre in Leiden. Her research focuses on how Cameroonian communities (Pinyin & Mankon) in Cape Town and Holland use ICTs to stay in touch with other migrant communities in their host country as well as with their home village. h_nyamnjoh@yahoo.com http://www.langaa-rpcig.net/_Henrietta-Mambo-Nyamnjoh_.html

**ASC, Fatima Diallo**
Fatima Diallo is a PhD student at the University Gaston Berger of Saint Louis in Senegal. The title of her research subject is 'The technologies of information and the communication and the construction of the State under the rule of law in Senegal'. diallofatimaster@gmail.com http://www.ascleiden.nl/GetPage.aspx?url=/about/fatimadiallo

**ASC, Barbara Gwanmesia**
Barbara Tah Gwanmesia is a columnist, author, researcher and singer/recording artist whose interest in the proliferation of mobile telephony in Africa led to her research on the interrelationship between mobile telephony and daily life in Anglophone Cameroon. She now plans to investigate the way people in Anglophone Cameroon are negotiating insecurities and their perceptions of marginalization. bmgwanmesia@gmail.com

**ASC, Ton Dietz**
On 1 May 2010 Prof. dr. Ton Dietz became Director of the African Studies Centre and is also Professor in the Study of African Development at Leiden University. dietzaj@ascleiden.nl, www.ascleiden.nl


## B. Media sector

**Ghetto Radio, Maarten Brouwer**
Maarten Brouwer is one of the initiators of *Ghetto Radio*. The organization sees radio as one of the most powerful and accessible forms of media in Africa, especially for those living in poverty in the slums. In the future they hope to engage more young researchers from the Netherlands in the debate on issues affecting African youth. maarten@thisisafrica.me, www.ghettoradio.nl

**Eyeses, Sjoerd Sijsma**
Sjoerd Sijsma is an independent filmmaker and the man behind Eyeses, a company producing conscious films and photo reports. He is responsible for most of the audiovisual footage taken within the 'Mobile Africa revisited' program. sjoerd@eyeses.nl, www.eyeses.nl

**Voices of Africa Media Foundation, Olivier Nyirubugara**
Olivier Nyirubugara is a Rwandan-born Dutch media scholar and journalist. He is currently completing a PhD in Digital Media Studies at the University of Amsterdam. He studied American Literature (MA, 2002), Digital Media (MA, 2006) and has worked as journalist both in Africa and Europe since 2002. He has been the senior coach and trainer for Voices of Africa Media Foundation since 2007. He trains and coaches young Africa journalists (based in Africa) in mobile reporting, that is, making video reports using exclusively mobile phones. o.nyirubugara@uva.nl, http://www.voicesofafricamediafoundation.org/


## C. ICT business sector

**Africa Interactive, Bertil van Vugt**
Bertil van Vugt is Project Manager at Africa Interactive. Africa Interactive is an online media company with local reporters telling the African story in text, photo or video. bertil@africanews.com, http://www.africa-interactive.com/

**BZRD, Taco de Nies**
Taco de Nies has recently initiated the Strategic Design Agency, aimed at consulting organizations working to install broadband and internet services in developing countries. tacodenies@bzrd.eu, www.bzrd.eu

**Ericsson, Erik Kruse**
Erik Kruse is working as strategy advisor and media visionary in Ericsson, Sweden. Erik.kruse@ericsson.com, http://www.ericsson.com/thinkingahead/voices

**Giarte, Bart van der Linden**
Bart Van der Linden studied Information Sciences at Radboud University, Nijmegen and now Works with Giarte, a company that shares knowledge about ICT.
info@bartvanderlinden.eu, http://giarte.com/

**Netherlands African Business Council (NABC), Josine Hoogenraad**
Josine Hoogenraad is Events Coordinator at the NABC in Den Hague. The NABC is an active organization of Dutch entrepreneurs that do business in Africa and through their activities promote sustainable development of the African continent.
josine.hoogenraad@nabc.nl, www.nabc.nl

**NICE International BV, Lonneke Craemers**
Lonneke Craemers conducted anthropological research on ICT in Africa and now works for NICE. NICE International B.V. is a social venture located in Utrecht. NICE has developed a concept for solar-powered ICT service centers in developing countries which are operated by local entrepreneurs on a franchise-basis.
Lonneke.Craemers@Nice-International.com, www.nice-international.com

**Text to Change Foundation (TTC), Hajo van Beijma**
Hajo van Beijma is the partnership director of the Text to Change Foundation (TTC). In 2007 Hajo co-founded TTC with two colleagues and started with an office in Uganda. TTC has since then executed more than 17 successful mobile health (mHealth), mLearning and mobile economic development programs targeting over 200,000 mobile phone users with mobile sensitization messages in Uganda, Kenya, Madagascar, Tanzania, Cameroon, Bolivia and Namibia. Until now mobile telephony has never been used on such a large scale and systematic manner for this purpose.
hvanbeijma@texttochange.com www.texttochange.com

**UPC, Martin-Pieter de Koning**
Martin Pieter de Koning was one of the founders of Celtel, an important mobile phone company in Africa. He is now involved in UPC but will shortly work in mobile telephony again. martinpdekoning@upcmail.nl
http://nl.linkedin.com/pub/martin-pieter-de-koning/0/a22/a7


# D. Development sector

**Butterfly Works, Emer Beamer**
Emer Beamer is Co-Founder, Research and Development Director of Butterfly Works in Amsterdam. She is a social designer and conceptor. Butterfly Works is a social design studio which focuses on using design for social change. Their aim is to trigger the building of sustainable businesses by sharing knowledge through serious media, social branding and experiential learning.
emer@butterflyworks.org, http://www.butterflyworks.org/

**Butterfly Works, Kersti Wissenbach**
Kersti R. Wissenbach is currently working as Project Strategist for cross-media programs and Human Rights campaigning at Butterfly Works Amsterdam. She holds an MSc in International Development Studies from the University of Amsterdam

where she conducted research on the impact of community radio on rural community development and empowerment in Upper West Ghana.
kersti@butterflyworks.org, http://www.butterflyworks.org/

**Butterfly Works, Kim Nooij**
Kim Nooij works as Interaction Designer at Butterfly Works.

**Freedom Fone, Brenda Burrell**
Brenda Burrell lives in Harare and has been involved in civil society work since the late 1990s. She has been involved with computers and technical support since the early 1980s, and in 2001 established the online civil society portal, Kubatana.net with Bev Clark. Through Kubatana, Brenda has innovated with a variety of new media tools to increase ordinary Zimbabweans' access to civil society information. Brenda's current focus is Kubatana's Freedom Fone project, a software development initiative which integrates Interactive Voice Response (IVR), SMS & voice mail functionality, making it easy for organizations to share audio information with ordinary mobile phone users.
info@freedomfone.org, www.freedomfone.org / www.kubatana.net

**Hivos, Ben White**
Ben is Programme Officer ICT & Media at Hivos, focusing on the Technology & Entrepreneurship program. He is also Afrilabs champion and the founder of VC4Africa.biz. Weblog: www.ict4entrepreneurship.com Twitter: Zia505.
bwhite@hivos.nl http://www.hivos.nl/

**Hivos, Marjan Besuijen**
Marjan Besuijen is Program Manager ICT & Media at Hivos, just returned from working in East and Southern Africa for the last 6 years, responsible for Hivos' ICT & Media global programme activities, founder of the the Tanzania Media Fund, www.tmf.or.tz and liason for Twaweza, www.twaweza.org.
mbesuijen@hivos.nl, http://www.hivos.nl/

**IICD, Francois Laureys**
Francois Laureys works at the International Institute for Communication and Development were they "help local partners from the non-profit, public and private sectors to use ICT to meet their development goals in livelihoods, education, health and governance". FLaureys@iicd.org, www.iicd.org

**The Kuyu Project, Simeon Oriku**
Simeon is the founder and Executive Director of the Kuyu Project. The Kenyan based initiative aims to teach young African students how to use various forms of social media to make a positiv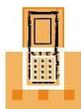e impact in their communities. simeon@thekuyuproject.org http://thekuyuproject.org/community/, https://thekuyuproject.wikispaces.com/

**Oxfam Novib, Mieke Hartveld & Jessica Teunissen**
Oxfam/Novib is a large Dutch development organization that started its activities in the 1950s. mieke.hartveld@oxfamnovib.nl, http://www.oxfamnovib.nl/

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